

DISCOVER MONTSERRAT

Inaugural Issue 1 - April 2024

**YOUR GATEWAY TO LIFE ON
THE EMERALD ISLE**

Explore - Reside - Thrive

Welcome to Discover Montserrat!

There is so much to discover about this little bit of paradise, called Montserrat, and we want you to be a part of spreading the word.

This inaugural edition of Discover Magazine has been long in the making. We have spent the last 10 years covering the stories and learning about the island and its needs. We want to showcase what people who live here love most about it and what the people who aspire to visit and/or make it home want to know before they arrive.



Each issue will include travel guides for visitors, resident stories, and lifestyle features about what it takes to start a business here, purchase a home or come for that long-awaited reunion with friends and family.

Keep reading to learn about advertising with us and how you will be able to get a copy when it has been published.

Nerissa Golden
Editor



A Handy Guide for Residents, Visitors & Investors

The Discover Montserrat magazine is designed to be a resource for residents, travelers, and potential investors. Whether you are looking for a new home, a vacation spot, or a business opportunity, this guide will help you discover the best that our island has to offer.

Our magazine aims to highlight the opportunities available for investors and businesses, with a specific focus on the available government policies and programs to support development.

We understand the importance of a well-crafted advertisement that reflects the essence of your brand. Our team is ready to work closely with you to create a compelling and visually appealing advertisement that resonates with our readership.

The guide will be distributed freely to major offices and businesses in Montserrat as well as to affiliated associations in North America and the United Kingdom.

Review the rates on the next page for placing an ad or to feature your business in a full-page article.

Publication Information

Publication Date - April 2024

Print Run - 2000 copies

Estimated Readership - 6000 (Unlimited online)

Space Deadline - January 31, 2024

Payment Schedule - 100% on signing

Cancellations - No cancellations after the space deadline

Finished size - 8.375" w x 10.875"h

Bleed size - 8.75"w x 11.25"h



Advertise with Us: Captive a Captive Audience

Location	Size	Print + Digital US/XCD	Digital Only US/XCD
Inside Front Cover	8.375"w x 10.875"h	2700/7315*	Not Available
Back Cover	8.375"w x 10.875"h	3500/9485*	Not Available
Inside Back Cover	8.375"w x 10.875"h	2700/7315*	Not Available
Inside Front Page	8.375"w x 10.875"h	2400/6500*	Not Available
Full Page Standard	8.375"w x 10.875"h	1850/5000	1000/2710
1/2 Page Vertical	4.187"w x 10.875"h	1200/3250	800/2168
1/2 Page Horizontal	8.375"w x 5.437"h	1100/2980	700/1897
1/4 Page	4.187"w x 5.437"h	900/2440	500/1355
Business Listing (Text Only)		500/1355	370/1000
Full Page Business Feature		1850/5000	1000/2710

*** First Paid Contract Receives the Space Allocation**

Media Requirements

High quality PDF files are preferred. Ads created in Microsoft Word, Microsoft Publisher or any other word processing program will not be accepted. Artwork should be at least 300dpi and converted to CMYK. Files should be supplied via an online transfer program (such as we transfer) or emailed if less than 5MB.

Artwork design can be provided for confirmed advertisers.

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