



CESI

MAGAZINE

CARR'S BAY
CLEAN UP!

YOUNG ECO WARRIOR
CHANGES THE GAME

Protect
PRESERVE
Prosper

MONTSERRAT'S ENVIRONMENT, OUR FUTURE!



LOOKING INTO THE
FUTURE WITH CESI

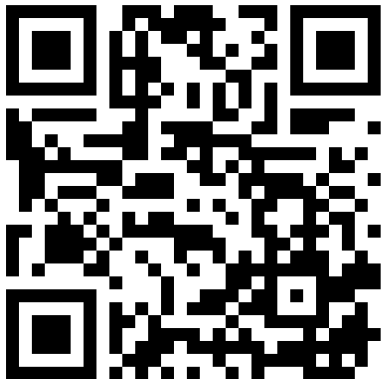


This magazine is a celebration of the incredible young and great minds leading the charge in environmental conservation, sustainability, and ocean preservation.

Join us in exploring the perfect harmony between tourism and

nature as we celebrate the beauty of the Earth while promoting sustainable travel. Be part of the movement to protect — preserve — and prosper Montserrat.

The environment is our future!



SCAN ME to learn more
OR
Visit the
MONTserrat
TOURISM
AUTHORITY
SOCIAL MEDIA
PAGES

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This issue of the community environmental stewardship magazine is powered by:



MAGAZINE

FROM THE EDITOR

Welcome to the first edition of our magazine dedicated to Montserrat's Community Environmental Stewardship Initiative—an inspiring journey of collaboration, education and action.

As the media mentor for this project, it's been a privilege to witness the passion and commitment of our community champions, students, and volunteers who are working tirelessly to protect and preserve the natural beauty of our island.

Montserrat is more than a destination—it's a living, breathing environment that we all have a responsibility to care for.

Through this publication, we aim to spotlight the incredible work being done across the island—from beach clean-ups and tree-planting to innovative sustainability projects and cultural storytelling. These stories not only celebrate our shared efforts, but also serve as a call to action for all of us to be mindful stewards of our environment.

Thank you to the Montserrat Tourism Authority, our partners, and every contributor who helped bring these stories to life. May this magazine inspire you as much as the people and places within it have inspired us.



Keyola Greene

EDITOR-IN-CHIEF

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MAGAZINE

WELCOME



This Zine is a key output of the **CESI project**, an initiative by the Montserrat Tourism Authority to cultivate a community of dedicated environmental stewards.

Understanding the vital role our environment plays - and recognizing our individual responsibility in protecting and preserving it - is at the heart of this project.

Environmental stewardship is not the responsibility of a select few, it is a collective responsibility that we all share. It is reflected in the way we plant and nurture, in the voices that **advocate** for clean air, land, and water, and in the choices we make to sustain and balance our resources. As caretakers of this beautiful gem, we must recognize both our role in protecting it and the ways we can benefit from it.

This Zine is a **tribute** to that connection. We are thrilled for you to dive into these pages where you will find stories, insights and ideas about **Montserrat's stunning and diverse environment** that are meant to spark a deep passion for environmental stewardship. We hope these pages encourage curiosity, reflection, and meaningful action in the way you engage with the world around you.

So, **dive in** - read, reflect, create, and share. If something here sparks an idea or stirs your thoughts, let us know! If you see a different perspective, challenge it! And if you feel inspired, go out and make a difference.

Welcome - Together, lets protect, preserve, prosper, Montserrat's Environment, our Future!

Rosetta West-Gerald

CEO, Montserrat Tourism Authority

The Logo

The logo is a vibrant and dynamic representation of environmental stewardship, incorporating elements of nature and community responsibility.

Concept & Symbolism

Sun & Light Rays (Yellow & Orange): Represents energy, vitality, and the life-giving force of nature. It symbolizes sustainability and the importance of harnessing natural resources responsibly.

Sea Turtle (Orange): A key symbol of marine conservation, resilience, and the need to protect endangered wildlife.

Mountains & Greenery (Green Shades): Depicts land conservation, biodiversity, and the importance of preserving natural landscapes.

Waves & Water (Blue Shades): Represents the ocean, rivers, and clean water resources, highlighting the need for water conservation and marine ecosystem protection.

Birds in Flight (White on Blue): Symbolizes freedom, harmony, and ecological balance, reinforcing the connection between wildlife and healthy environments.

Abstract coral /Plant (Red-Orange): Reflects biodiversity, oceanic and terrestrial ecosystems, and the interconnectedness of all living things.

Overall Message

This logo embodies the mission of the Community Environmental Stewardship Initiative, promoting conservation, awareness, and active participation in protecting natural resources for future generations.



**MONTERRAT
COMMUNITY
ENVIRONMENTAL
STEWARDSHIP
INITIATIVE**

The Community Environmental Stewardship Initiative (CESI)



The Montserrat Tourism Authority serves as the national body responsible for the development and promotion of tourism within Montserrat. It engages in both national and international initiatives across various

domains, including tourism marketing, promotion, research, product development, training, and the establishment of standards.

The Community Environmental Stewardship Initiative (CESI), a key component of our product development programme, is committed to protecting and enhancing Montserrat's natural environment as part of the EU-funded projects. This initiative aims to engage and empower the local community through a range of hands-on activities and skill-building opportunities. This interactive program seeks to cultivate dedicated individuals to become active stewards to preserving our natural surroundings while exploring sustainable ways to benefit from its resources.

Tourism is critical in this effort to foster awareness and appreciation for Montserrat's natural beauty and ecological significance. Through sustainable tourism practices, such as eco-friendly accommodations, guided nature tours, and conservation-oriented activities, visitors are encouraged to engage with the environment responsibly. These practices not only help to protect fragile ecosystems but also generate crucial funding to support conservation initiatives.

By effectively balancing tourism development with environmental protection and fostering local economic prosperity, Montserrat can preserve its breathtaking landscapes and rich biodiversity for future generations. Effective environmental stewardship and sustainable tourism serve as complementary forces in safeguarding and enhancing Montserrat's unique identity and resources.

The natural environment is recognized as one of Montserrat's fundamental pillars, underpinning nearly every tourism experience offered on the island. Therefore, it is imperative that policymakers, the general public, and visitors alike acknowledge the necessity of environmental protection. The objectives of the CESI campaign are outlined as follows:

- To establish a cohort of Environmental Stewards who will advocate for the cause of environmental preservation.
- To promote behavioural change and encourage active involvement in environmental issues.

The Community Environmental Stewardship Initiative (CESI)



- To instill a sense of personal pride in the environmental heritage of Montserrat.

This Community Environmental Stewardship Initiative is encapsulated in the following principles and is organized to focus on the following areas:

- Making the Environment Personal – The environment is my responsibility.
- Making the Environment Relatable—Examining the relationship between the environment and the economy, including the correlation between tourism and the environment and environmental entrepreneurial opportunities.
- Making the Environment Relevant – Emphasizing that there is no Planet B, thereby highlighting the importance of preserving the environment for future generations.

Let us all continue to act intentionally in our climate actions as we actively protect, preserve, and prosper Montserrat's unique landscapes and ecosystems. By engaging in sustainable practices, reducing our carbon footprint, and promoting biodiversity, we can ensure a thriving environment for future generations.

Together, we can cultivate a culture of stewardship that safeguards our natural heritage and enhances our communities prosperity. Embracing renewable energy, supporting local conservation efforts, and educating ourselves and others about environmental responsibility will pave the way for a resilient future for Montserrat.



Nicole Fagan

PRODUCT DEVELOPMENT OFFICER

MEET THE MENTORS

Veta Wade

Programme Coordinator

Veta Wade is a blue economy advisor reshaping conservation by centering the voices, leadership, and expertise of local communities. As the Founder of Fish 'N Fins Inc.

She has spent over a decade empowering people from

Low and Middle Income Countries to lead sustainable conservation initiatives that integrate cultural heritage with environmental stewardship. In addition to her work with Fish N' Finish, Veta serves as a UN Ocean Decade Mentor, focusing on codesigning impactful ocean actions.



Kirk Brade

Cultural Practitioner



Kirk Chet Kentish Brade is a passionate cultural practitioner, artist, and public servant from Montserrat. Founder of KCK Unlimited, a creative brand established in 2013 to promote Montserratian heritage, Kirk expanded its focus in 2021 to

include broader community initiatives. His work spans cultural preservation, youth workshops, tour guiding, environmental cleanups, and service in the Royal Montserrat Police Service. He has represented Montserrat internationally and contributed to national programs. He continues to inspire through art, leadership, and community engagement.

Darentha Sweeney

Marketing

Darenthea Sweeney is a graduate-trained teacher at the Montserrat Secondary School and holds a Bsc degree in Geography and Agricultural Technology. Passionate about



environmental human geography, she is committed to raising community awareness and fostering environmentally conscious citizens on the beautiful island of Montserrat. Miss Sweeney was a representative of the Caribbean Climate Justice Leaders Academy cohort of 2023 and is eager to collaborate with teams focused on building resilience in climate change-impacted countries, particularly within the Caribbean region.

Alvern Ryan

Videographer

Zevon Alvern Ryan, born February 9, Glendon Hospital Plymouth Montserrat, discovered his passion for cameras at a young age. Videos became his thing. He fondly remembers playing

with his father, Alfred Ryan's, old film camera, which fueled his growing interest. This interest evolved into a keen focus on videography. Today, he serves as a mentor and videographer for the Community Environmental Stewardship Initiative, advocating that stewardship begins with self-care and extends to the environment we inhabit.



Keyola Greene

Media Production

Keyola Greene is a sociable, creative and organized young lady with nearly nine years of experience in media. She holds a BA in Journalism and currently serve as the Multimedia Editor at Radio Montserrat. Over the years, she has developed a strong passion for keeping people



informed and connected. It is her belief that through the media meaningful impact can be made across all areas of life—especially in driving environmental awareness and inspiring positive change within communities.

Carandre Fernandez

Photographer/Videographer



Carandre Fernandez, is the owner of VIP Media, a local media business. He has a strong passion for photography and videography, and enjoys using his skills to tell stories through visuals.

Being part of the CESI program has been a great experience so far. Learning about Montserrat's

Montserrat's environment in creative and engaging ways, has helped him to see the island from a new perspective. He looks forward to continuing to document the program's events and highlighting the dedication and hard work of every member involved.

HIGHLIGHTS

Reel, Roast & Responsibility

On March 23, 2025, The Montserrat Tourism Authority's CESI initiative hosted a Reel and Roast activity at Isles Bay. The gathering brought together environmental enthusiasts, young persons, and local organizations for a hands-on, community-driven experience.

From a morning of herb picking and casual chats about herb usage, shore fishing, and the delicious frying of fresh fish alongside freshly made Johnny bakes and roasted sweet potatoes, everyone played a role in bringing the day to life. It was a beautiful display of teamwork, culture, and environmental appreciation.



Follow @MONTSERRATTOURISMAUTHORITY social media pages, for our reel campaign.

MAGAZINE



MONTSERRAT'S ENVIRONMENT, OUR FUTURE!

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MONTSERRAT'S ENVIRONMENT, OUR FUTURE!

Young Ocean Hero



Donnique Benn - Youth Executive Leader at Fish 'N Fins

Donnique, a passionate youth ocean advocate born and raised in Montserrat, has developed a profound love for marine life since early childhood. Her journey began at Brades Nursery and Primary School, followed by Montserrat Secondary School. It was at Fish 'N Fins where she first learned to swim, an investment made by her mother who recognized Donnique's unwavering love for the sea from an early age.

This early fascination with the ocean led her to immerse herself in marine sciences, participating in various ocean camps and supporting environmental initiatives both in and out of the water. Donnique has actively engaged in numerous coastal and island clean-ups, served as a reef patroller, and taken on the role of environmental steward.

Her dedication and enthusiasm caught the attention of Fish 'N Fins, where she started as a Junior Assistant. Over the past decade, she has introduced countless young people to Montserrat's unique ecosystem, earning her the esteemed title of Youth Executive Leader.

Recently, Donnique, now 18 years old, has been selected by Fish 'N Fins to join the Caribbean Cetacean Society for their upcoming cetacean research expedition in the Caribbean, scheduled from March 30 to April 13, 2025. This expedition will cover the Central area, including Martinique, Dominica, Guadeloupe, and Montserrat, and aims to enhance the preservation of cetaceans in the region. Cetaceans are a group of marine mammals that include whales, dolphins, and porpoises, known for their intelligence and complex social structures. Donnique's participation in this expedition is not only a personal development opportunity but also a chance to help build scientific capacity for the Montserrat Marine Megafauna Project. Donnique's passion for nature is deeply rooted in her upbringing, influenced by her mother's support and encouragement.

Known for her creativity and innovative ideas, she is a valued member of her church community, where her talents shine. Drawing inspiration from the breathtaking beauty of Montserrat, Donnique remains steadfast in her mission to preserve the island's heritage while inspiring future generations to appreciate and protect their environment. While her career interest lies in architecture, it is the ocean that fuels her creativity and vision, blending her love for the sea with her aspirations to shape the world around her. Her leadership at Fish 'N Fins exemplifies her commitment to fostering a love for the ocean in the hearts of young people, ensuring a brighter future for both the community and the natural world.



The CESI recognizes you! Your hard work and determination have not gone unnoticed. Keep it up!

Looking Into The Future With CESI



CESI Mentor, Darenthea Sweeney

Attending the climate change and policy workshop in Brussels left me feeling hopeful about Montserrat's potential to tackle the climate crisis. As a young person passionate about climate action, I walked away with invaluable insights to help shape our island's resilience and sustainability strategies.

A key takeaway was the importance of strong climate policy frameworks. Montserrat's draft policy, poised for implementation, stands as a vital step forward. We learned from other regions such as Aruba's use of climate data for resilience strategies, Saba's emphasis on structured climate plans, and the British Virgin Islands' trust fund-supported policy and climate change committee.

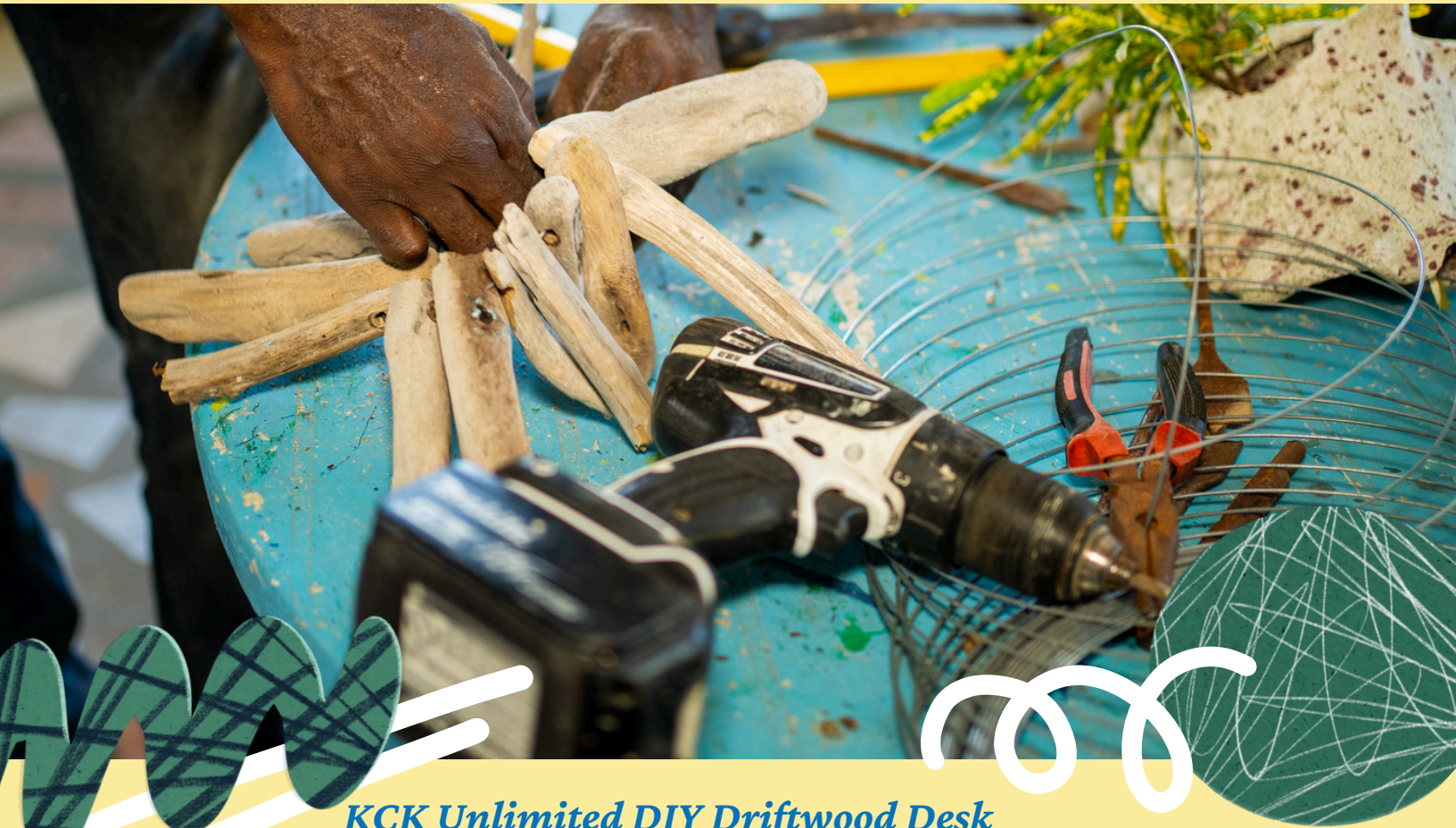
We also saw firsthand how climate data can drive decision-making and the crucial role it plays in building long-term resilience. The focus on risk justice highlighted how vulnerable communities are affected by climate impacts.

A visit to Antwerp's Flemish Sigmaplan area demonstrated proactive climate adaptation in action, with a storm flood protection system managing high tides. The workshop concluded with a touching discussion on community relocation and the preservation of livelihoods and cultures in the face of climate change.

These experiences continue to fuel my eagerness to contribute to Montserrat's climate adaptation efforts, working alongside others equally passionate about safeguarding our future.

Creative Corner - Featured Art

By: Kirk Brade



KCK Unlimited DIY Driftwood Desk Lamp: Step by Step Guide

Creating a driftwood desk lamp is a great way to repurpose natural materials into a functional and stylish piece. Follow this step-by-step guide to make your own.

Materials Needed:

- Driftwood pieces (for the base, body, and lampshade)
- Electric socket (lamp holder)
- Electrical wire (with plug)
- Drill (for making holes)
- Wire (for binding wood pieces together)
- Light bulb (compatible with the socket)
- Screwdriver (for wiring the socket)
- Sandpaper (optional, to smooth rough edges)
- Wood glue or screws (optional, for securing parts)

Step 1: Prepare the Driftwood

Select three sectional pieces of driftwood: one for the base, one for the body, and a smaller piece for the lampshade. Clean the driftwood using a brush and let it dry completely. Sand the edges if necessary to remove rough spots

Step 2: Drill Holes for the Electrical Wire

Using a drill, carefully create a hole through the driftwood body where the power cord will pass. Drill a hole in the base to allow the cord to exit neatly. If needed, drill a hole in the lampshade piece for the socket installation.

Creative Corner - Featured Art

By: Kirk Brade



KCK Unlimited DIY Driftwood Desk Lamp: Step by Step Guide

Step 3: Assemble the Driftwood Structure

Attach the body piece to the base using wire, screws, or wood glue. If your design includes a separate lampshade piece, secure it to the body with wire or screws.

Step 4: Install the Electrical Components

Thread the electrical wire through the drilled holes, starting from the base up to the socket.

Step 5: Attach the Bulb & Test the Lamp

Insert a compatible light bulb into the socket. Plug in the power cord



To connect the socket to the wire :

1. Strip the ends of the electrical wire.
2. Attach the wires to the corresponding terminals on the socket (live and neutral).
3. Secure the connection with screws.

Ensure all connections are tight and safe before proceeding.

Knowledge is Power

WITH VETA WADE

TRENDING

Regenerative Tourism is the new future of sustainable travel.

Regenerative Tourism is a way of traveling that goes beyond traditional tourism or just being “sustainable.” It wants to make things better for the places we visit and the people who live there.



Tips for Regenerative Tourism:

- 1. Design Eco-Friendly Places:** Travellers choose hotels that care for the environment, like those that use clean energy, upcycle, and produce less waste. This helps the planet and encourages others to do the same.
- 2. Get involved in Local Projects:** Take part in activities like cleaning up beaches or helping protect wildlife. When you help out, you make a difference in the environment and connect with the community. You create a vibe that others will want to join too!
- 3. Know your backyard:** Instead of following the crowd, ask people in the community about their favorite places. Get to know what's hot and happening in your village. This can give you unique experiences and quiet spots to reconnect with nature. For example, Montserrat has beautiful trails above and below water to enjoy.

By following these tips, you can help make tourism better for the environment and the whole community!

Green Glossary

SDGs are 17 global objectives established by the United Nations to promote social, economic, and environmental sustainability by 2030. They aim to create a better world for everyone, address issues like poverty, hunger, education, gender equality and climate change.

COP30 is an international conference where countries meet annually to discuss and address climate change. The goal is to make agreements that help reduce pollution and protect the environment for future generations.

Knowledge is Power

WITH VETA WADE

Tourism is Important for Climate Action: At a big meeting called COP29 that took place on November 24 2024, leaders recognised that tourism plays an important role in fighting climate change. This means that tourism can help solve problems we all want to fix.

The tourism industry is also vulnerable to changes in the environment and needs to be strong and resilient to adapt to new challenges.

Governments are being encouraged to support two important ideas before COP30 in order to leverage the industry in helping to build



resilience through climate action and slow down global warming.

These ideas are the :
 - [COP29 Declaration on Enhanced Climate Action in Tourism](#)
 - [Glasgow Declaration Initiative for Climate Action in Tourism](#)

This year, COP30 will take place in Belém, Brazil, 10-21 November 2025.

💡 Did you know ? 💡

Tourism is becoming a way to help our planet. It's now a part of the **UN Sustainable Development Goals (SDGs)**. This means that when people travel for fun or work, we can see how it helps create good jobs, support fairness between genders, protect our climate, and care for our oceans.

DID YOU KNOW?

The ocean sequesters ~20x more carbon than trees, plants and soil combined. The ocean produces half of the oxygen we breathe."

DID YOU KNOW?

Our island has over 700 plant species, many of which are unique to the Caribbean. This makes it a hotspot for biodiversity, with different species only found on the island.

Word Search Puzzle

V	J	P	O	L	L	U	T	I	O	N	A
R	E	C	Y	C	L	E	V	F	D	Z	Y
D	E	M	I	S	S	I	O	N	S	G	I
P	R	E	S	E	R	V	A	T	I	O	N
E	C	O	S	Y	S	T	E	M	H	R	D
B	I	O	D	I	V	E	R	S	I	T	Y
H	R	E	N	E	W	A	B	L	E	Z	F
G	R	E	E	N	H	O	U	S	E	X	G

Word

Recycle
Compost
Biodiversity
Sustainability
Emissions
Ecosystem
Pollution
Renewable
Greenhouse
Preservation
Conservation

DID YOU KNOW?

Over 8 million tons of plastic enter the oceans every year, killing marine life and damaging ecosystems. Reducing plastic usage is key to protecting marine environments.

HERE'S OUR CALENDAR FOR THE MONTH OF APRIL !
WE LOOK FORWARD TO YOU JOINING US HOWEVER AND
WHENEVER YOUR CAN !

CESI UPCOMING EVENTS

April 2025



07
APR

CESI ROAD SHOW

Salem Community Group and
Allioguana Rastafari Movement.

17
APR

CESI POP UP (YOUTHS - DAVY HILL COMMUNITY EASTER CAMP) 12-2PM

Theme: Turtle Tales: Art and Action
for the Ocean (Part 1)

VENUE: FISH N FINS CLUBHOUSE

25
APR

CESI POP UP (YOUTHS - DAVY HILL COMMUNITY EASTER CAMP) 12-2PM

Theme: Turtle Tales: Art and Action
for the Ocean (Part 2)

VENUE: FISH N FINS CLUBHOUSE

27
APR

CESI POP UP (OPEN TO CHILDREN 8-12 YEARS) 4-5:30PM

Theme: Plastic Litter Investigation

VENUE: MARGARITA BAY



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@MONTSERRATTOURISMAUTHORITY PAGE FOR MORE UPDATES.

How to get INVOLVED?

Pledge to Protect Environmental Wellbeing, and become a CESI Ambassador

CESI encourages all local groups, community organizations, environmental advocates, schools, and the diaspora to commit to the following actions:

1. Commit to 1 full calendar year of active service with the CESI
2. Attend monthly meetings with CESI team and other collaborators.
3. Organize a CESI Event: Host (3) events in your community or school to promote environmental stewardship.
4. Participate in Community Cleanups: Join or organize cleanup events in your local area to maintain natural spaces.

Is it right for YOU?

We want environmental stewards who are committed to inspiring and engaging with the whole of society and from across the globe to become guardians of our natural resources and tourism ambassadors for our environmental and cultural heritage.

Stewardship requires collective action, and to do so, everyone has a part to play. Which one of these groups do you think you or your organization fits in?

Stewardship Representation: Serve as role models and advocates for sustainable practices.



MENTOR

1

MENTOR

Role: Experienced guides and supporters for participation in the environmental stewardship program

Key Responsibilities:

Provide knowledge on local ecosystems, conservation practices, sustainable living, and advocacy.

Inspire through their commitment to environmental stewardship.



CHAMPION

3

CHAMPION

Role: Individuals who exemplify leadership and commitment to environmental stewardship.

Key Features:

Acknowledged for their contributions to environmental management within the community.

Seen as a go-to person for guidance and inspiration in stewardship.



STEWARD

2

STEWARD

Role: Active participants in the environmental stewardship initiative, contributing to sustainability efforts.

Key Characteristics:

Passionate about environmental management and conservation.

Align with the initiative's goals and community tourism objectives.



AMBASSADOR

4

AMBASSADOR

Role: Recognized leaders in the community representing the values of stewardship.

Key Features:

Their contributions to environmental stewardship are well-known and respected.

Serve as role models and advocates for sustainable practices.



CESI



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*Look out for the next edition
of the CESI magazine*

